

FAIR TRADE



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FAIR TRADE

Make your purchasing power a tool for real social and economic change in the world



rice



chocolate



bananas



olive oil



flowers



sugar



wine



tea



sports balls

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Fair Trade is about giving marginalized producers a chance to succeed.





Agenda

1. How Fair Trade works

2. Fair Trade principles

3. Fair Trade supports Catholic Social Teaching

4. Fair Trade at Saint Anne and additional resources

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How Fair Trade works

Conventional Supply Chain



Fair Trade Supply Chain



Simplified Supply Chain Eliminates Extra Costs



How Fair Trade works

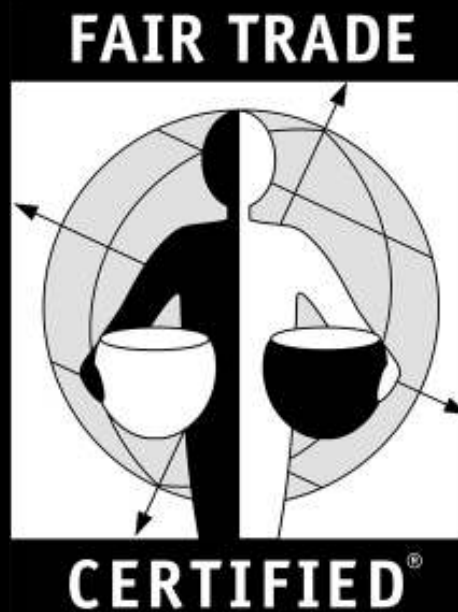
- **Producers get a better deal and improved terms of trade. This allows them the opportunity to improve their lives and plan for their future.**
- **Fair Trade offers consumers a powerful way to reduce poverty through their every day shopping**





How Fair Trade works

Products that carry a **FAIRTRADE Mark** have met specific **Standards**.



The **Standards** are designed to address the imbalance of power in trading relationships, unstable markets and the injustices of conventional trade.

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Fair Trade principles include

- **Fair price:**

- Democratically organized farmer groups
- Guaranteed minimum floor price
- Premium for certified organic products
- Eligibility for pre-harvest credit

- **Fair labor conditions:**

- Workers enjoy freedom of association
- Safe working conditions
- Living wages
- Forced child labor is strictly prohibited





Fair Trade principles include

Direct trade:

Importers purchase directly as possible, eliminating unnecessary middlemen. Empowering farmers to develop the business capacity necessary to compete in the global marketplace.

Democratic and transparent organizations:

Farmers and farm workers decide democratically how to invest Fair Trade revenues





Fair Trade principles include

Community development:

Fair Trade farmers and farm workers invest Fair Trade premiums in social and business development projects.

Environmental sustainability:

Harmful agrochemicals are strictly prohibited.





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Catholic Social Teaching & Fair Trade

***From the ENCYCLICAL OF POPE PAUL VI IN THE DEVELOPMENT OF PEOPLE
(March/26 1967)**

“*...we cannot disregard the welfare of those who will come after us to increase the human family. The reality of human **solidarity** brings us not only benefits but also obligations.”

Solidarity: Here is where **Fair Trade** makes sense. With **Fair Trade**, we can also shop for things we consume everyday and be in solidarity with those who manufacture some of those products. In addition, the act of solidarity with a person — a producer, a farmer, a craftswoman — can also be an act of solidarity with the earth, as when we purchase organic sustainability produced crafts, coffee and chocolate.



Catholic Social Teaching & Fair Trade

Seven Themes of Catholic Social Teaching

I - Life and Dignity of the Human Person.

Every person is precious, people are more important than things.

II - Call to Family, Community, and Participation.

Seeking together the common good and well-being of all, especially the poor and vulnerable.

III - Rights and Responsibilities.

Every person has a fundamental right to life to those things required for human decency.

IV - Option for the Poor and Vulnerable.

Remember the story of the Last Judgment (Mt 25:31-46). Put the needs of the poor and vulnerable first.

V - The Dignity of Work and the Rights of Workers.

The dignity of work has to be protected ensuring the basic rights of workers.

VI - Solidarity.

We are one human family whatever our national, racial, ethnic, economic, and ideological differences .

VII - Care for God's Creation.

We show our respect for the Creator by our stewardship of creation.

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Fair Trade at Saint Anne



Most common products

Over 25 million farmers and their families depend on coffee for their livelihoods.



Since 90% of the world's cocoa is grown on small family farms of 12 acres or less, Fair Trade cocoa is directly improving the standard of living for farmers in the poorest regions of the world.

Tea is mostly grown on estates or plantations in Asia and Africa. Over 120,000 tea pickers have been able to improve their lives by benefiting from the Fair Trade system.



Olive oil Traditionally from the olives of the Mediterranean Basin and the Palestine region. By following Fair Trade standards, thousands of olive farmers are brought into the marketplace and system of production for olive oil.



Fair Trade Resources

Catholic Relief Services – provides education and faith-based materials
www.crsfairtrade.org

Green America (formerly Coop America) - provides resources and connections to involve people in the global Fair Trade movement
www.GreenAmerica.org

Global Exchange - provides resources on Fair Trade and offers products through an online store www.globalexchange.org

Fair Trade Federation - the largest US trade association representing Fair Trade retailers, wholesalers, and **producers**
www.fairtradefederation.org

Fair Trade Resource Network - a US-based consumer education organization www.fairtraderesource.org